

## We can help you with...

### Use investigations / evidence of use

#### **eccora will**

- conduct in-depth investigations into the status of third party registered or unregistered trade marks. We provide detailed yet concise reports, enabling you to develop a sound strategy;
- collate robust evidence of genuine use of a client's own trade mark to submit when defending a non-use revocation action or proving use of an earlier right; and
- make discreet, direct contact with trade mark owners and other relevant parties to confirm or refute use of the mark;
- undertake bulk clearance projects using bespoke slimmed down investigation service.

### Common law / unregistered trade mark searches

#### **eccora will**

- conduct searches to identify use of earlier unregistered trade marks in the market of interest.
- undertake a comprehensive analysis of research resources beyond standard Internet searches – news media, social networking sites, B2B resources and advertising databases.
- research a far-reaching range of industry specific resources such as retailers, product databases and publications.

## Acquisitions / facilities for third party filings

### **eccora will**

- offer facilities for the strategic filing of trade marks, to avoid competitors or trade mark hijacking. You can file via our registered UK companies and mailing facilities, and your marks can be held by us until onward assignment;
- assist in acquiring trade marks, domain names and other Intellectual Property assets on behalf of the client as an alternative to cancellation proceedings, thus removing any obstacles to the use and registration of the client's proposed trade mark;

## Test / trap purchases

**eccora** undertake test / trap purchases to determine infringement of clients' IP rights. The service ensures both the continuity of the evidence and provides supporting evidence, including correspondence and receipts.

## Domain name investigations

Using a combination of our proven investigative skills, together with the most cutting-edge, specialist IT investigative tools, **eccora** is able to:

- locate and establish the identity of domain name registrants;
- determine the intended use for the domain name;
- establish the launch date of the website in question; and
- ascertain whether the domain name is available to purchase and at what price, without disclosing the identity of the interested party.

## Enhanced prior-art searches

**eccora** conduct research and investigations to establish evidence for use in patent infringement or counter-claim legal actions. The enhanced prior-art searches are for those occasions when standard searches just will not work.

## Company & business name profiling

**eccora** analyses the choice of name, activities and intentions of existing or newly formed companies and businesses.

IP is a valuable asset...we help you to secure, acquire and protect it.

## Company background research

**eccora** investigate potential contractors, distributors, resellers, customers and end-users to assess their suitability and risk prior to the client entering into contractual agreements.

## Trade mark / patent Infringement & counterfeiting

### **eccora**

- use a wide range of skills and techniques to build a broad picture of the supply chain involved in an infringement/counterfeiting case;
- is able to assist with customs liaison and local law enforcement to allow for targeted action at source. This is facilitated by means of our own resources, as well as our local networks of associates.

## Reporting & fee schedule

### Fixed-fee services

We offer fixed-fees for our trade mark use, common law searches and company & business name profiling. Much of our acquisition work is based on set ranges of fees, determined and agreed in advance with our clients.

### Hourly-fee rates

For more complex matters we manage our investigations through a phased approach, with clearly defined goals and actions outlined for each step of the process; this ensures you keep control of the information flow and costs involved. At the end of each phase, our findings will be reported to you, along with any pertinent considerations about the possible next steps to be undertaken in future phases. All our services include all online charges within the quoted fees; all fees are plus VAT, where relevant.

Our website at **[www.eccora.com](http://www.eccora.com)** gives a complete description of our services: please contact us for confirmation of a price or to obtain a quotation for more complex investigations.

## About us

**eccora** assists Intellectual Property owners and their professional advisors by offering research, investigation and acquisition services to achieve clear and informed decisions when looking to establish, develop, secure and protect trade mark and IP portfolios.

Our expertise is rooted in specialist investigation experience worldwide in all aspects of IP, operating either direct or through our network of international associates. **eccora** works quickly and flexibly, discreetly and ethically on your behalf to gather the information that you need.

Phased investigations with clearly defined goals and actions outlined for each step of the process, ensuring you keep control of the information flow and costs. Costs are normally agreed in advance on a phased or fixed-fee basis.

## Go forward with confidence

We pride ourselves on the close working relationships we have with our clients and our sound understanding of their specific needs. We recognise the importance of certainty in the legal domain and strive to deliver excellence in everything we do.

## Find out how we can help

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