#### About us

eccora assists Intellectual Property owners and their professional advisors by offering research, investigation and acquisition services to achieve clear and informed decisions when looking to establish, develop, secure and protect trade mark and IP portfolios.

Our expertise is rooted in specialist investigation experience worldwide in all aspects of IP, operating either direct or through our network of international associates. eccora works fast and flexibly, discreetly and ethically on your behalf to gather the information that you need.

Phased investigations with clearly defined goals and actions outlined for each step of the process, ensuring you keep control of the information flow and costs. Costs are normally agreed in advance on a phased or fixed-fee basis.

### Go forward with confidence

Whichever strategy you choose after discussing your requirements with us, you can be sure all angles will be covered by our expert team. Take your business forward based on the best investigation reports.

We investigate the status of a registered or unregistered trade mark to give you the detailed information you need, whether you wish to seek revocation, invalidation or to oppose its use – or decide whether to apply to register your own mark. Extensive research and investigation, including contact with owners, to confirm or refute use of the mark. Clearance projects also undertaken using our R-Check service.

### Common law / unregistered trade mark searches

Searches to identify unregistered trade mark use in the market of interest.

A useful tool when considering filing a registration or when opposing the validity of existing registered trade marks.

# eccora COMPANY PROFILE

### We can help you with...

### Facilities for third party filing of trade marks

We offer facilities for the strategic filing of marks, to avoid competitors or trade mark hijacking. You can file via our registered UK companies and mailing facilities, and your marks can be held by us until onward assignment.

### Acquisition

eccora provides a discreet, anonymous service if you need to secure domain names or other Intellectual Property assets. As an alternative to opposition or cancellation proceedings or as a way to clear conflicts to a proposed trade mark and safeguard your marketing plans, we handle the entire acquisition process from negotiation to onward transfer.

### Find out how we can help

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### Domain name investigations

Using a combination of the latest specialist IT investigative tools and proven investigative skills, eccora personnel are able to locate the individuals concerned, establish their identity, and – most importantly – discover the intended use for the domain name, together with its launch date. As part of the investigation, we can also find out whether the domain is available for sale and at what price, without disclosing the identity of the interested party.

# Trade mark and patent infringement and counterfeiting

We use a range of techniques to build a broad picture of the supply chain involved and identify those responsible. Through our own resources and local networks of associates we can assist with customs liaison and local law enforcement to allow for targeted action at source.

### Evidence of trade mark use

Gathering evidence of your own trade mark use to defend against opposition or infringement claims.

# Proof of unregistered Prior rights

Collating evidence to enable you to demonstrate your prior rights through use of unregistered trade marks.

#### Prior-art searches

Finding evidence to use in patent infringement or counter-claim legal actions.

## Company and business name profiling

Analysing the choice of name, activities and intentions of existing or newly formed companies and businesses.

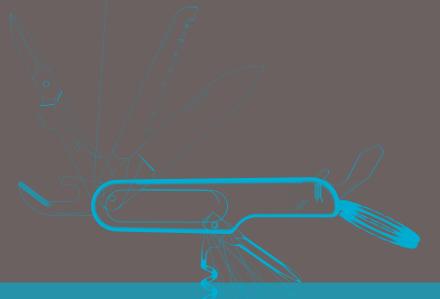
### Due diligence

We investigate potential contractors, distributors, resellers, customers and end-users to assess their suitability and risk before entering into contractual agreements.

### Illegal parallel trading routes

We undertake product purchases to test the market, monitor the Internet and carry out track-and-trace investigations to identify illegal parallel trading routes for non-EEA products and counterfeits.

IP is valuable...
...we help you secure and protect it.



### Fee Schedule

All our budgets are agreed in advance with our clients, and you will not be billed for anything above that amount without prior agreement. All online charges are included within the quoted fees; all fees are plus VAT, where relevant.

We manage our investigations through a phased approach, with clearly defined goals and actions outlined for each step of the process; this ensures you keep control of the information flow and costs involved. At the end of each phase, our findings will be reported to you, along with any pertinent considerations about the possible next steps to be undertaken in future phases.

Our website at www.eccora.com gives a complete description of our services: please contact us for confirmation of a price, or to obtain a quotation for more complex investigations.

### Fixed-fee services

We offer fixed-fees for our trade mark use, common law searches and company & business name profiling. Our fixed-fee rates start at £350.

### Hourly-fee rates

For phased investigations we charge at hourly fee rates which vary according to the nature of the investigation